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Based on an image by authors: Jean Livet, Tamily A. Weissman, Ryan W. Draft, et.al. from the
Department of Molecular and Cellular Biology, Harvard University
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THE DEPARTMENT OF GLOBAL COMMUNICATIONS &
THE MAGC CM5097 GRADUATE RESEARCH SEMINAR
“EMOTION BY DESIGN” invite you to an Open Lecture

THE AMERICAN
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Tony D. Sampson

Affect, Design and the Nonconscious Brain

Tony D Sampson (University of East London) is a critical theorist with an interest in philosophies of media technology, digital cultures, design thinking, neuroculture and affect theory. His publications include *Virality: Contagion Theory in the Age of Networks* (University of Minnesota Press, 2012), *The Assemblage Brain: Sense Making in Neuroculture* (University of Minnesota Press, 2017) and *Affect and Social Media: Emotion, Mediation, Anxiety and Contagion*, coedited with Darren Ellis and Stephen Maddison (Rowman and Littlefield, 2018). Tony is the host and organizer of the **Affect and Social Media** conferences in East London and a co-founder of the public engagement initiative the **Cultural Engine Research Group**.

April 23rd 2019
Tuesday
Combes C-103
18:30