

Affect and Social Media#4 Programme

Time. Location <i>All Rooms TBC</i>	Actual Occasion		
10.00-11.10am Entrance to the University Stratford Square Campus Building	Registration <i>Please note that before entering the campus all attendees must register online at least one day before the conference: https://www.eventbrite.com/e/affect-social-media4-notifications-from-the-technological-nonconscious-tickets-46972453874</i>		
11.15-11.45 Room USG.17 Main Lecture Theatre	Welcome to A&SM#4 Introduction by the organisers plus <i>Sensorium One</i> 		
Break 15mins			
12-1pm Parallel Sessions A Choice of three panels Panel 1: USG.17 Panel 2: USG19 or US2.30 Panel 3: USG20 or US2.31	Panel 1 Chaired by Greg Seigworth Lisa Blackman (Goldsmiths, UK) <i>Haunted Data</i> Camilla Møhring Reestorff (Aarhus University, Denmark) <i>Affective Governmentalization: Backlashes against the #Metoo-movement in Denmark</i> Heather Radwan Jaber (University of Pennsylvania, USA) <i>Sexual harassment and social media in Egypt: Reorienting the resonance machine</i>	Panel 2 Chaired by Darren Ellis Vered Elishar-Malka & Yaron Ariel (Yezreel Valley College, Israel) <i>Social media, Legacy media, and the public, in the Trump(ing) era</i> Suzanne van Geuns (University of Toronto, Canada) <i>Rational Virtuosity and Religious Promise: Aspiring toward Jordan Peterson in Reddit Debates</i> Fadi Safieddine , (Queen Mary University, UK) <i>Factors contributing to the continuing failure in combating the spread of fake news on Social Media</i>	Panel 3 Chaired by Ian Tucker Maximilian Stobbe , (Freie Universität, Berlin, Germany) <i>My Reaction Can Be Summed up by the Guy at 2:23!" – YouTube Reaction Videos as Affective Practices</i> Orsolya Bajusz (Corvinus University of Budapest, Hungary) <i>The affective dynamics of online shaming and liberal moral outrage</i> Fulla Abdul-Jabbar (School of the Art Institute of Chicago, USA) <i>Why did you cry when you read that poem</i>

Break 5mins	<i>Find next panel</i>		
<p>Parallel Session B 1.05-2.05pm Choice of two panels Panel 4 in USG. 19/20 or USG. 19 Panel 5 in USG.20 or US2.31</p>	<p>Panel 4 Chaired by Darren Ellis</p> <p>Angie Voela (University of East London, UK) <i>Fragile masculinities and contemporary psycho-power: The Case of InCel</i></p> <p>Ali Lara (University of East London, UK) <i>Affective Modulation in Positive Psychology's Regime of Happiness</i></p> <p>Trenton Lee (University of Westminster, UK) <i>Feeling the Burn: Effect of Digital Capitalism on the Mental Health of Creators</i></p>	<p>Panel 5 Chaired by Stephen Maddison</p> <p>Sarah Cefai (London College of Communication, UK) <i>Stupid in the Moment: Excavating the Patriarchal Nonconscious of Humiliation</i></p> <p>Christina Riley (George Mason University, Virginia), <i>The Affective Flux of Feminist Digital Collectives or What Happened to the Women's March of 2017</i></p> <p>Annelot Prins (Freie Universität Berlin, Germany) <i>How Much Do You Want To Meet Taylor Swift? The Cruel Optimism of Online Fan Labour</i></p>	
<p>2.05-3.05pm In USG.19/20 and/or the Foyer</p>	<p>The Sensorium 2</p> <p><i>The Actual Occasion - a silent disco with Mikey B Georgeson</i></p> 		

<p>Parallel Session C 3.05-4.05pm Choice of two panels Panel 6 in USG. 19/20 or USG. 19 Panel 7 in USG.20 or US2.31</p>	<p>Panel 6 Chaired by Ali Lara</p> <p>Antonia Hernández (Concordia University, Canada) <i>The Simple, the Compound, and the Spurious: Assemblages of Bots and Humans on a Sexcam Platform</i></p> <p>Elena Pilipets (Alpen-Adria-Universität Klagenfurt, Austria) <i>Sleeping with Netflix: The (Dis)Connected Body of Serial Binge Viewer</i></p> <p>Andreas Schellewald (University of Edinburgh, UK) <i>Going down the algorithmic rabbit hole: approaching affective engagement in montage videos on social media platforms</i></p>	<p>Panel 7 Chaired by Stephen Maddison</p> <p>Vered Elishar-Malka, Dana Weimann-Saks & Yaron Ariel (Yezreel Valley College, Israel) <i>The Secret Online World of Women: Intimacy and Exposure among Women's Closed Facebook Groups</i></p> <p>Josie Barnard (Middlesex University, UK) <i>The Multimodal Writer</i></p>	
<p>4.05-4.15pm</p>	<p><i>10min break</i></p>		
<p>Session D 4.15-6.45.pm in Main Lecture Theatre USG.17</p>	<p>Keynote Session</p> <p>Patricia Ticineto Clough: <i>The User Unconscious: Embodiment and Thought</i></p>  <p>Audience Q&A</p> <p>Keynote Panel</p> <p>Opening comments by Gregory J. Seigworth (Millersville), Jessica Ringrose (UCL), Amit Rai (Queen Mary), Rebecca Coleman (Goldsmiths), Darren Ellis and Ian Tucker (East London)</p> <p>Audience Q&A with panel</p> <p>Chaired by Tony Sampson</p>		

7-10pm
USG.19/20 and/or
USS Foyer

***Affect and Social Media* book launch & Sensorium**
Performance 3 including
Live performance by The Indelicates

